



Registered under Society Registration Act, Bhopal, M.P. Registration No – BPL/1973U/s 44, 10775/2002
Registered Office: - Yuva rural Association, 36, Green Avenue, Chuna Bhatti, Kolar Road, Bhopal – 462016.

Yuva Rural Association (YRA) is a voluntary development organization, established in 2002. Last 22 years YRA has been working with less privileged people to ensure equal opportunities and participation in the development process. The core of our intervention is to ensure the overall social and economic development of these needy communities. We believe that a community can progress only if they are united structurally as an organization or institution, hence this is our key strategy in developmental initiatives with the moto 'Helping People to Help Themselves'.

YRA was the pioneer to coin the term of sustainable Agriculture to address the issues of Farmer's Suicide. In the year 2001. Switzerland's Zurich University has applauded Yuva Rural Association's work in reducing the farmer suicides in Vidarbha. Working closely with more than 45,000 small & marginal farmers in Vidarbha region over the last two decades we have formed and facilitated three Farmers Producing Companies covering around 2000 small and marginalized farmers as the shareholders of these companies.



We have been continuously working for water, soil & forest conservation with sustainable irrigation projects being developed and achieved the aim of doubling farmers' income.

We have also developed two Women's Cooperatives who are doing their business activities with excellent track records. To fight the war against climate change YRA could provide opportunities to 17000 rural families enabling them through modern Biogas units to combat rural pollution. More than 2000 families in Amravati, Akola, and Washim districts now have access to clean, safe, and potable drinking water due to our intervention.

In east Vidarbha we work with indigenous communities for their sustained livelihood promoting Management plans of tribal villages to use the natural resources efficiently accessing there individual and community forest rights. To ensure income generation and rise, of the rural population we have established models of goat farming and poultry.

We are working with tribal communities in Bhamragad & Sadak Arjuni Taluka of Gadchiroli & Gondia, for their sustainable livelihood. We are developing watershed projects so that their land is irrigated, they will be able to do the farming activities round the year and they will not have to migrate in search of livelihood to other regions. In the next 5 years, 80,000 hectares of land will be treated through water conservation initiatives benefiting almost 70,000 households.

Similarly, in Marathwada's Hingoli Taluka, we are working with farming communities on Soil & water conservation interventions & to enable access to water through pipe water scheme.



Last 22 years Yuva Rural Association has been successfully implementing all the above across Vidarbha & Marathwada with equal participation of these communities & we believe that our strong core values like Honesty & Integrity, Democracy & Secularism, Gender Equality, Social Justice, Environmental Justice are the reason we could be consistent. Over 250000 families have benefitted due to our interventions.

We have been receiving grants all these years for our interventions, through different sources.



YUVA RURAL ASSOCIATION



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We are also appealing to generous donors like you to contribute to this humane cause. All donations are entitled to an Income Tax rebate under 80G.

It will be a great help for our various interventions and developmental activities.

Thanking you

Yours's truly

Dattatray Patil
Chief Executive Officer.

